

# EVERHART Uncorked

## ADVERTISEMENT SPECIFICATIONS

### Ad Sizes

Back Cover—\$2,000

Dimensions: 8.5" x 11"

Inside Back Cover—\$1,500

Dimensions: 8.5" x 11"

Full Page Ad—\$750

Dimensions: 8.5" x 11"

Half Page Ad—\$500

Dimensions: 8.5" x 5.5"

Quarter Page Ad—\$250

Dimensions: 4.25" x 5.5"

### Narrative

Content can include a brief description of your business or message, tagline, or other important information you would like to convey, and/or why you support the Everhart Museum and/or Everhart Uncorked.

Please submit the narrative as a Word document, Google Doc, or plain text in the email body.

### Image Files

An image size of 300 dpi or higher is recommended for best print quality.

File Format: JPEG, PNG, or PDF.

### Submission Guidelines

Please send files to [communications@everhart-museum.org](mailto:communications@everhart-museum.org) with the subject: "Uncorked Ad Submission – [Your Business/Organization Name]".

**Please submit by October 30**

## SPONSORSHIP OPPORTUNITIES

### Nebuchadnezzar \$10,000

- 8 event tickets (\$1,600 value)
- Name/logo on event collateral
- Acknowledgment in event press release
- Logo on event advertisements
- Dedicated social media post
- Logo on website, emails, and signage
- Two-page full-color spread in program book
- Acknowledgment announcement at event
- Includes 2025 Everhart Museum Family/Corporate Membership

### Balthazar \$5,000

- 6 event tickets (\$1,200 value)
- Dedicated social media post
- Logo on website and on event signage
- Full-page ad in program booklet
- Acknowledgment announcement at event
- Includes 2025 Everhart Museum Family/Corporate Membership

### Salmanazar \$2,500

- 4 event tickets (\$800 value)
- Dedicated social media post
- Logo on website and on event signage
- Full-page ad in program booklet
- Acknowledgment announcement at event
- Includes 2025 Everhart Museum Family/Corporate Membership

### Imperial \$1,000

- 2 event tickets (\$400 value)
- Social media post
- Half-page ad in program booklet
- Acknowledgment announcement at event
- Includes 2025 Everhart Museum Family/Corporate Membership

### Jeroboam \$250

- Event ticket (\$200 value)
- Name listed in the program booklet
- Includes 2025 Everhart Museum Individual Membership

To purchase a sponsorship, please email [info@everhart-museum.org](mailto:info@everhart-museum.org) or call 570-346-7186, ext. 510.

