



EVERHART MUSEUM
NATURAL HISTORY. SCIENCE. ART.
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For Immediate Release

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ART IN BLOOM RETURNS TO THE EVERHART MUSEUM!

Scranton, PA - The Everhart Museum announced today that Art in Bloom will return to the Museum on **Friday, March 26th, and on Saturday, March 27th**. Art in Bloom is a celebration of the Museum's collection as interpreted through fresh flowers created by some of the region's most talented designers. The event was sidelined last year due to the global pandemic. The phrase "Art in Bloom" was created by Lorriane M. Pitts, a volunteer at the Boston Museum of Fine Arts. The original exhibition was previewed in 1976. It comprised traditional visual art pieces and flower arrangements done by local professional florists, designers, and garden club members. Art in Bloom is held at museums across the country.

Close to a dozen works and objects from the Everhart's collection will be showcased alongside floral designs creating a visual juxtaposition that speaks to art and nature lovers alike. On Friday the 26th, the event will kick off at 6:00 pm with a Virtual VIP Preview of the art-inspired floral arrangements created by local designers and virtual entertainment coordinated by Scranton Fringe. The community will have an opportunity to vote for their favorite interpretation on Saturday.

On March 27th, the Art in Bloom exhibit will be on view from 10:00 am - 3:00 pm. Guests will have the opportunity to participate in mobile tours of the galleries, pick up crafts, and activities to take home or shop at our nature-inspired marketplace. Voting will open for the People's Choice Award and be announced on Saturday afternoon. The event is pay-as-you-wish and open to all ages.

Interested in participating? You can do so from home. The Museum will offer a series of uniquely designed floral-inspired virtual Live and Pre-recorded classes on Saturday, March 20th, between 10:00a and 4:00 pm. Some of the scheduled programs are a Pressed Flower Demo, Candle Making, Watercolor Painting and Cookie Making Classes. Classes will be announced soon, and registration in advance is required. All scheduled programs will be free to the public, thanks to our generous sponsors, PNC and Toyota of Scranton.

Join us for the perfect springtime event: an aesthetic marriage between art and nature.

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The Everhart Museum is currently closed for general maintenance and plans to reopen to the public on Saturday, March 6th. For more information, please contact the Museum at 570-346-7186 or email general.information@everhartmuseum.org.

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About the Everhart Museum: Founded in 1908, the Everhart Museum of Natural History, Science & Art is the largest general Museum in Northeastern Pennsylvania. The Everhart Museum is dedicated to collecting, caring, and displaying a diverse array of objects and specimens, including natural history, science, and fine arts. The Museum has become an invaluable regional resource for educational and cultural opportunities through its exhibitions and programs. General support for the Museum is received from the Lackawanna County Office of Education & Culture, the Pennsylvania Council on the Arts, and the City of Scranton. For more information on the Museum, visit our website at www.everhart-museum.org or contact us at 570-346-7186.