



EVERHART MUSEUM
NATURAL HISTORY. SCIENCE. ART.
est 1908

For Immediate Release

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Photographs are Attached

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The Everhart Museum Kicks-Off the Holidays by Giving Back with BOGO Admission, Museum Shop Sunday, and taking the Pledge of Excellence

It's that time of the year when non-profits are either winding down or gearing up for their annual campaign. This year, as a way to say thank you to the community for their continued support, the Everhart Museum is **kicking off it's "Giving Campaign" by giving back to the community**. It is offering a **BOGO (Buy One Get One) admission ticket all Thanksgiving weekend as well as steep discounts in the Museum Store**. Between 12:00 pm - 5:00 pm on Sunday, December 1st, all those who visit will receive one free ticket for every one purchased and in addition, members will receive 25% off, and non-members will receive 20% off.

The Everhart Museum is dedicated to the collection, care, and display of a diverse array of objects and specimens, including natural history, science, and fine arts. Through its exhibitions and programs, the Museum has become an invaluable regional resource for educational and cultural opportunities.

This month, the **Museum took the Pledge of Excellence, the first step towards accreditation** by the **American Alliance of Museums**. "Enriching our lives culturally, spiritually, and economically, the arts are and always have been integral to the lifeblood of our City," said **Mayor Wayne Evans** during a recent visit to the Museum.

"Museums exist to serve the community, they provide entertaining activities for children and engaging programs for adults," **commented Aureo Giguot, executive director of the Everhart**. "It is our obligation to the community to offer programs that continue to educate and enrich by introducing unique experiences and inspiring us to think beyond ourselves."

To learn more about the Pledge of Excellence visit www.aam-us.org.

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The Everhart Museum is open: Thursday, 12:00 pm – 7:00 pm, Friday, 12:00 pm - 5:00 pm, Saturday, 10:00 pm – 5:00 pm, Sunday, 12:00 pm - 5:00 pm, and Monday 12:00 pm - 5:00 pm. Admission is \$7/adults, \$5/students & seniors, \$3/children 6-12, and free to guests five and under as well as Everhart Museum members. For more information, contact the Museum at 570-346-7186 or email general.information@everhartmuseum.org.

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About the Everhart Museum: Founded in 1908, the Everhart Museum of Natural History, Science & Art, is the largest general Museum in Northeastern Pennsylvania. General support for the Museum is received from the Lackawanna County Office of Education & Culture, the Pennsylvania Council on the Arts, and the City of Scranton. For more information on the Museum, visit our website at www.everhart-museum.org or contact us at 570-346-7186.