

EVERHART MUSEUM

NATURAL HISTORY, SCIENCE & ART

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For Immediate Release

Press Photographs are Available Upon Request

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LEGO® Sculpture Brings Record Numbers to Everhart Museum

Scranton, PA – February 22, 2010: A record-setting number of people are visiting the Everhart Museum since the opening of *The Art of the Brick*® exhibit on February 5, 2010. During its first weeks of display, more than 8,000 people experienced the imagination, creativity and fun found in the Museum's first exhibition of 2010. "The community response to *The Art of the Brick* is amazing," says the Everhart's Executive Director Cara Sutherland. "I think we can safely say we have a blockbuster on view as visitors of all ages are charmed by this exhibit. We are fortunate in that our Curator Nezka Pfeifer suggested this project several years ago and secured the exhibit for the Museum as it is appealing to both first-time museum goers and our traditional membership. Exhibits such as *The Art of the Brick* reaffirm the Museum's commitment to bring a wide variety of art and culture to the people of Northeast Pennsylvania."

The Art of the Brick is the first major exhibition in the United States to use LEGO bricks as the sole art medium. Created by New York artist Nathan Sawaya, the exhibit features 29 whimsical and awe-inspiring works created out of almost one million colorful LEGO pieces. Considering the appeal of his work, Sawaya explains that "The museum exhibit is accessible because it engages the child in all of us while simultaneously illuminating sophisticated and complex concepts." His thoughts are supported by the record-setting attendance the Everhart Museum is experiencing.

The Art of the Brick marks the start of the Everhart Museum's 2010 exhibit calendar and is thematically complemented by the Gallery One exhibition, *Brick Creations: Student Art at the Everhart*, and *Isaiah's Corner: Build It!* in the Interactive Children's Gallery. *Brick Creations* highlights the work of area students who were invited to create artworks inspired by real or imaginary LEGO creations, while *Isaiah's Corner: Build It!* provides a place where children can build fantastic and creative "art-chitecture" inspired by *The Art of the Brick* exhibition. All of three of these temporary exhibits are on view through May 2, 2010 and are included in the cost of regular museum admission.

The Everhart Museum is open Monday, Thursday and Friday, Noon to 4:00 p.m.; Saturday, 10:00 a.m. to 5:00 p.m.; and Sunday Noon to 5:00 p.m. Admission is \$5 for adults, \$3 for students, \$2 for children ages 6-12 years old, and free for children under age 6 and for Everhart Museum members. For more information, contact the museum at 570-346-7186 or email general.information@everhart-museum.org.

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About the Everhart Museum: Founded in 1908, the Everhart Museum of Natural History, Science & Art is the largest general museum in Northeastern Pennsylvania. The Everhart Museum, located in Nay Aug Park in Scranton, is a not-for-profit institution dedicated to the collection, care and display of a diverse array of artifacts, including natural history, science and fine arts. Through our exhibits and programs, the Everhart Museum has become an invaluable regional resource for educational and cultural opportunities. General support for the museum is received from the Lackawanna County Office of Education & Culture, the Pennsylvania Council on the Arts, and the City of Scranton. For more information on the museum visit our website at www.everhart-museum.org or contact us at 570-346-7186.